

# **Website Privacy Policy**

This Website Privacy Policy ("Privacy Policy") describes and applies to the information Honest Medical Group, dba Honest Health ("Honest Health"), collects from you when you use Honest-Health.com and other Honest Health websites ("Websites"), how we use that information, and when we disclose it. It will also give you more information about how to manage the personal information that you provide to us. This Privacy Policy applies only to information you provide to us online while visiting or using Honest Health Websites. It does not apply to information we have obtained or may obtain offline through other traditional means.

This Privacy Policy does not apply to any third-party applications that integrate with Honest Health Websites. Refer to the privacy policies and/or statements of those third parties for more information.

Honest Health also maintains a separate Terms of Use that applies to your use of our Websites and a Notice of Privacy Practices, as required by law, which applies to protected health information that it collects from individuals. This Privacy Policy does not apply to protected health information ("PHI"), as defined by the Health Insurance Portability and Accountability Act (HIPAA) of 1996 and other healthcare privacy laws and regulations. Visit <a href="www.honest-health.com/policy/privacy">www.honest-health.com/policy/privacy</a> to view those documents.

When you use our Websites, we receive and collect certain information. The information that we receive and collect depends on what you do when you use the Websites.

## **Automatically Collected Information**

Some information is automatically received and sometimes collected from you when you use the Websites. This information may include some or all of the following items: the name of the domain and host from which you access the Internet, including the Internet protocol (IP) address of the computer you are using and the IP address of your Internet Service Provider; the type and version of Internet browser software you use and your operating system; the type and version of your media player(s); the date and time you access our Websites, the length of your stay and the specific pages, images, video or forms that you access while using the Websites; the Internet address of the website from which you linked directly to our Websites and, if applicable, the search engine that referred you and any search strings or phrases that you entered into the search engine to find the Websites; and demographic information concerning the country of origin of your computer and the language(s) used by it. We use this information to monitor the usage of our Websites, assess performance, ensure technological compatibility with your computer, and understand the relative importance of the information provided on our Websites. We may also use this data to conduct statistical analyses on visitors' usage patterns and other aggregated data.



### **Information Collected via Cookies**

"Cookies" are small files or records that we place on your computer's hard drive to distinguish you from other visitors using the Websites. The use of cookies is a standard practice among websites to collect or track information about your activities while using the Websites. Some websites use persistent cookies, which are placed on your computer and remain there until you delete them. Others use temporary cookies, which expire after some period or become overwritten by other data.

Most people do not know that cookies are being placed on their computers when they use our Websites or most other websites because browsers are typically set to accept cookies. You can choose to have your browser warn you every time a cookie is being sent to you or you can turn off cookie placements. If you refuse cookies, you can still use our Websites, but your overall experience may be affected, and some functionality may be reduced or unavailable.

## **Information Collected Using Pixel Tags or Clear GIFs**

Pixel Tags or Clear GIFs, also known as Web Beacons or Web Bugs, are transparent graphical images placed on a website.

## **Information You Actively Submit**

For most of the activity using our Websites, we neither require nor collect "User Information." User Information is information that could personally identify you, for example, your name, email address, billing address, shipping address(es), phone number, social security number, and credit card information. You can browse our Websites and take as much time as you want to review our Websites without having to submit such User Information.

User Information is required when you want to (i) submit a job application; (ii) sign up for a class or event conducted at one of our medical centers; (iii) send an e-mail message to us or otherwise provide online comments, criticisms, suggestions or feedback; (iv) participate in a chat session; or (v) any other functionality of the Websites as required.

We do not require you to provide any personal medical information about yourself to us through our Websites, and we ask that you not share personal medical information through our Websites, especially information that you wish to keep confidential. Information you provide through our Websites is not protected under confidentiality laws that protect physician-patient communications. Please carefully select what you choose to disclose. In addition, while Honest Health attempts to prevent unauthorized access to our Websites, such access may occur. Personal medical information that Honest Health receives in any manner is subject to separate privacy practices.

#### Personal Information about Children

Our Websites are targeted primarily for use by adults. Accordingly, we do not knowingly collect age identifying information, except on job applications, nor do we knowingly collect any

personal information from children under the age of 13. However, we advise all visitors utilizing our Websites under the age of 13 not to disclose or provide any User Information on our Websites. In the event that we discover that a child under the age of 13 has provided User Information to us, in accordance with the Children's Online Privacy Protection Act (see the <u>Federal Trade Commission's web site</u> for more information about this Act), we will delete the child's User Information from our files to the extent technologically possible.

#### How We Use the Information Gathered on Our Websites

When you actively submit information through our Websites, we will use that information in one or more of the following ways:

- To process, complete or otherwise act upon or respond to your request or reason for submitting that information;
- To register and/or verify you in connection with a service or feature that you are attempting to access or obtain;
- To communicate with you about your request or reason for submitting that information;
- To provide additional information to you about Honest Health and our Websites that we believe may interest you;
- To study and analyze the use of the information and features available on our Websites;
   and
- To assist, when necessary, in protecting our rights or property, enforcing the provisions of our Privacy Policy and Terms of Use, and/or preventing harm to you or others.

We do not sell information to third parties. And except where we otherwise obtain your express permission, we share your information with third parties only under the limited circumstances stated below:

- User information disclosed to third parties necessary to process a particular request you have made, to complete a request, or any other process required to respond to the information you provide.
- User information submitted regarding a job application may be disclosed to third parties to conduct background checks, obtain credit reports, verify prior employment, check references and for any other lawful purpose that is in our judgment reasonably necessary to our interviewing and hiring process.
- User information is subject to disclosure in response to judicial or other governmental subpoenas, warrants and court orders served on Honest Health in accordance with their terms, or as otherwise required by applicable law.

- User information is subject to disclosure to protect our rights or property, to enforce the provisions of our Privacy Policy and Terms of Use, and/or to prevent harm to you or others.
- User information may be disclosed and transferred if Honest Health or its business is sold or offered for sale to another company or person(s), if a petition for relief under the United States Bankruptcy Laws is filed by or against Honest Health, or if Honest Health becomes subject to an order of appointment of a trustee or receiver.
- If you communicate with us via e-mail, we will share your correspondence, including any
  user information provided in the e-mail, with employees, volunteers, representatives, or
  agents most capable of addressing your correspondence. We will retain your
  communication in accordance with Honest Health's internal standards or legal
  requirements for retention.

Except where we are compelled by law to disclose your user information, you have a right to choose whether we disclose your User Information to a third party or use your user information for a purpose incompatible with the purpose(s) for which it was originally provided or subsequently authorized by you. Except where we are compelled by law to maintain your user information, you also have a right to choose whether we keep your user information. Please notify us using the contact information provided below if you wish to opt out of any such use. Please be aware that opting out of certain third-party use may prevent us from providing the Websites or products that you request.

All comments, feedback, suggestions, ideas, and other submissions disclosed, submitted, or offered to Honest Health regarding your use of our Websites (collectively "Comments") shall be and remain the property of Honest Health. Unless otherwise prohibited by law, you agree that Honest Health may use or disclose Comments in any manner, without restriction and without compensation to you.

When you click on links in our Websites that take you to third-party websites, you will be subject to the third parties' privacy policies. While we support the protection of privacy on the Internet, *Honest Health cannot be responsible for the actions of any third-party websites*. We encourage you to read the posted privacy statement(s) of any and every site you visit, whether you are linking from our Websites or browsing on your own.

We believe it is important for you to be able to find out what user information you have provided to us through our Websites. If you have provided us with user information, you can contact us to request that we provide you with the user information we have in our records about you. We reserve the right to limit the number of times such a request can be made and to charge you for responding to such requests if this process is misused or abused. You may contact us using the contact information provided below to inquire about your user information, and to correct, amend, or delete such information. We want the user information we have on record about you to be as complete and accurate as possible.

If you believe that any user information we have in our records about you is inaccurate, incomplete, or incompatible with the purposes for which it was provided or subsequently authorized by you, please notify us using the contact information provided below.

You have several options when deciding how you can best protect your user information. One option is simply not to volunteer it. As stated above, this approach would allow you to still use our Websites – although it may prevent you from taking advantage of some of our Websites' features. The Federal Trade Commission's website, <a href="www.ftc.gov">www.ftc.gov</a>, also offers useful information about how to protect User Information provided to a website.

If at any time you believe Honest Health has not adhered to the policies and principles set forth in this Privacy Policy, please notify us using the contact information provided below. We will make all commercially reasonable efforts to promptly address your concerns.

This Privacy Policy was last modified on the date noted above. If we change our Privacy Policy, we will post those changes on our website, so you are always aware of what information we collect, how we use it, how we protect it and under what circumstances, if any, we disclose it. Unless we clearly express otherwise, we will use information in accordance with this Privacy Policy under which the information was collected. YOU ARE HEREBY ADVISED THAT YOUR CONTINUED USE OF OUR WEBSITES CONSTITUTES YOUR ACCEPTANCE OF ANY AMENDMENTS TO AND THE MOST RECENT VERSION OF THIS PRIVACY POLICY AND THE VERSION IN PLACE AT THE TIME YOU ACCESSED AND USED OUR WEBSITES.

If you have any questions or comments concerning our Privacy Policy, please contact us at:

Mail: Honest Medical Group, dba Honest Health

ATTN: Privacy Officer

210 Athens Way, Suite 100

Nashville, TN 37228

Email: PrivacyOfficer@honest-health.com

Website: https://honest-health.com